

MARCO RAIMONDO

Place and date of birth: Trento, 17/07/1997 | Domicile: Reggio Emilia, Italy
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PROFESSIONAL DEVELOPMENT

LowLightVision (Sept. 2019 - Today)

Reggio Emilia, Italy

Project Manager/Producer

Founder and organizer of a video production team based between Reggio Emilia and Parma

- Specialized in the planning, organization, execution and delivery of audiovisual projects including short films, feature films, commercials, corporate videos and music videos.
- Managed client negotiations, presented professional proposals and handled purchases and payments for both individual and corporate clients.
- Coordinated and managed various aspects of the production process, from briefing to completion, ensuring seamless execution and timely delivery of creative contents across channels, while collaborating effectively with internal teams and external partners.
- Researched and recruited key professional personnel such as photographers, videographers, directors of photography, technicians and laborers essential for creating audiovisual content.

Babau Studio SNC (Aug. 2023 - Nov. 2023)

Modena, Italy

Production Coordinator (director: *Lillo Venezia*; Movie: *NNN*)

- Managed and supervised daily operations on set, ensuring efficiency and quality of production.
- Coordinated work teams, including technicians (non-creative), artists (creative), and support staff to ensure adherence to timelines and production standards.
- Monitored compliance with budgets, focusing on cost control and resource optimization.
- Acted as a direct liaison with directors, producers and other key production members to ensure effective realization of creative vision.
- Addressed and resolved unforeseen problems and situations promptly and efficiently, minimizing negative impacts on production.

Welcome to Italy (Sept. 2022 - Apr. 2023)

Modena, Italy

Travel & Shipping Assistant (director: *Micheal Mann*; Movie: *Ferrari*)

- Organized the movement of artistic and non-artistic personnel for the execution of film shoots.
- Handled internal communication activities related to coordination with the direction, transportation, and production departments.
- Managed external communication activities concerning relationships with third-part service and product suppliers needed for the film shoots.
- Organized the movement of objects and materials necessary for the film shoots.

Avila Entertainment (Apr. 2022 - Sept. 2022)

Parma, Italy

Production Inspector (director: *Francesco Barilli*; Movie: *Il Paese del Melodramma*)

- Managed the utilization of public spaces for shooting, which involved negotiations and permit acquisitions with local authorities and institutions to ensure legal compliance and community harmony.
- Coordinated logistics for accommodating and transporting crew and actors, ensuring efficient scheduling and comfortable living arrangements for the duration of the shoot.
- Overseeing financial transactions, including payments for services and resources, demonstrating strong budget management and attention to fiscal detail.

EDUCATION

University of Modena & Reggio Emilia (Sept. 2020 - Dec. 2023) **Reggio Emilia, Italy**
Master's degree in *Advertising, Digital Communication and Business Creativity*
Thesis: *from algorithm to strategy: how Artificial Intelligence is redefining today's and tomorrow's Marketing*

University of Modena & Reggio Emilia (Sept. 2016 - Apr. 2020) **Reggio Emilia, Italy**
Degree in *Communication Science*
Thesis: *Political communication in the digital media times: how the use of mass media revolutionizes the way of doing politics*

Technological Technical Institute (Sept. 2011 - June 2016) **Trento, Italy**
Diploma in *chemistry of materials*

SKILLS

Key Skills: experienced in sourcing the best professional talents to accomplish creative deliveries. Knowledgeable in the technical language related to on-set roles and equipment required for shooting. Expert in managing budgets and expenses delivering cost-effective solutions while maintaining the highest level of creative integrity and brand consistency.

Computer & Digital skills: proficient in Microsoft Office with exceptional text processing skills, competent in basic Excel functionalities and experienced in using Canva and Midjourney for visual content creation; familiar with Photoshop and DaVinci Resolve. Solid foundations in Social Media Management and basic website management. Skilled in designing effective communication campaigns aligned with contemporary media. Strong understanding of semiotic.

Gallup certified test

- **Individualization:** the intuitive understanding of individual strengths allows me to excel in team-building, ensuring each member leverages their unique talents for collective success.
- **Strategic:** the strategic mindset enables me to navigate complex situations and find optimal solutions. I foresee potential obstacles and streamline paths to success with clarity and decisiveness
- **Restorative:** I thrive on problem-solving. Skilled in analyzing symptoms and identifying solutions, I excel in rejuvenating processes ensuring their optimal function and longevity.
- **Analytical:** I excel in identifying patterns and connections, fostering an objective and impartial perspective in evaluating outcomes.

LANGUAGES

Italian (Native), **English** (Independent user, B2, University Language Certification), **German** (Beginner, A1, Secondary School Certification).

ADDITIONAL INFORMATION

My passions encompass a deep appreciation for **semiotics** and **cinema**, where I explore the intersection of **symbols** and **narratives**. I am equally enthralled by **visual arts**, relishing in the dynamic realm of **creativity**. Additionally, I enjoy exploring new trends and styles, focusing on fresh ideas and cultural shifts. I am also a great enthusiast of contemporary history and I like to play team sports like football and volleyball.